

## CHAFFEE COUNTY CAPITAL CAMPAIGN NAMING OPPORTUNITIES

Boys & Girls Clubs of Chaffee County wishes to publicly recognize the benefactors who are helping us create new facilities in Salida and Buena Vista and build a legacy in the community that will last for years to come. We are thrilled to offer our donors a chance to be a part of that process.

Donors have the opportunity to name a room or other functional area within the Club. The gift may bear the donor's own name or may be named in honor of a spouse, family member, loved one, business, or local organization. Named gifts may be pledged over three years, if desired. This chart shows donation levels for naming rights to either create a space or operate it for five years.

A plaque recognizing the generosity of each benefactor will be placed in or near the room or area sponsored, as appropriate. In addition, each sponsor will receive recognition in public relations and marketing materials. Finally, all donors who support our capital campaign with a contribution of \$1,000 or above will be given tribute on our Wall of Honor, which will be featured prominently at the Club.

ROOM NAMING OPPORTUNITY	VALUE	PROGRAM NAMING OPPORTUNITIES	5-YEAR OPERATION OF A PROGRAM
Salida Boys & Girls Clubs	\$500,000	Endowment	\$500,000
AREAS WITHIN THE SALIDA CLUB			
Kitchen	75,000	Cooking Matters	25,000
Art Room	50,000	Arts Program/Fiber Arts	15,000
Gym Conversion	75,000	Healthy Habits	25,000
Playground	75,000	SPARK	25,000
Computer Room	100,000	STEM	50,000
Social Recreation	35,000	Social Recreation	15,000
Learning Center	50,000	Power Hour	15,000
Music Room	25,000	Music Classes	25,000
Teen Center	30,000	The CLUB	25,000
Theater/Dance Room	50,000	Theater Program	25,000
Climbing Wall	40,000	Climbing Program	25,000
Leadership		Keystone, Torch Club, Social Action	50,000
NetzSmarts/Internet Safety		NetzSmartz	25,000
Prevention		SMART MOVES	150,000